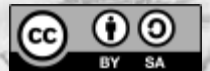




europaana  
think culture

# Essentials: Facts & Figures

**EAGLE- Europeana network of Ancient Greek and Latin Epigraphy**



→ What is  
Europeana?



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# Europeana's vision and mission

- Europeana is a catalyst for change in the world of cultural heritage.
- **Our mission:** The Europeana Foundation and its Network create new ways for people to engage with their cultural history, whether it's for work, learning or pleasure.
- **Our vision:** We believe in making cultural heritage openly accessible in a digital way, to promote the exchange of ideas and information. This helps us all to understand our cultural diversity better and contributes to a thriving knowledge economy.



# Europe's cultural heritage portal

Home My Europeana Choose a language

Search All fields Search Help

**New exhibition : Leaving Europe**  
Why did 30 million Europeans emigrate to America in the 19th/20th centuries? This exhibition of rarely seen pictures tells their story.  
Open Exhibition

From the blog

**Marseille, the Capital of Culture and a Giraffe**  
This weekend, Marseille celebrates its status as a European Capital of Culture. There are parties and events all weekend, so if you're in the south

**Poisonous Nature**  
Did you know that potatoes are poisonous? Or holly? Or centipedes? 'Poisonous Nature' is an online exhibition from a Europeana partner

**Featured Item**  
**Church of the Assumption**  
The church of Virgin Mary's Assumption is located at the district of Panagia (Virgin Mary), in the old city of Kavala, between the

**Featured Partner**  
**Hellenic Educational Television**  
Hellenic Educational Television aims to provide educators and students with the opportunity of using available video content. Through Europeana explore over 600 educational videos from Hellenic

- 29m records from 2,300 European galleries, museums, archives and libraries
- Books, newspapers, journals, letters, diaries, archival papers
- Paintings, maps, drawings, photographs
- Music, spoken word, radio broadcasts
- Film, newsreels, television
- Curated exhibitions
- 31 languages



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# The Digital Agenda for Europe

‘Europe has probably the world's greatest cultural heritage. Digitisation brings culture into people's homes and is a valuable resource for education, tourism, games, animation and the whole creative industry. Investing in digitisation will create new companies and generate new jobs.’

Europeana is Europe’s ‘flagship digitisation project’ and ‘one of Europe’s most ambitious cultural projects, and a successful one. It is a trusted source for our collective memory and a representation of European cultural heritage online.’



**Neelie Kroes**  
European Commission  
Vice-President  
for the Digital Agenda



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# Strategic Plan 2011-2015



## Aggregate

→ **Aggregate** – We are building the open, trusted source for European cultural content

→ **Facilitate** – We support the cultural heritage sector through knowledge transfer, innovation and advocacy



## Facilitate



## Distribute

→ **Distribute** – We make heritage available to people wherever they are, whenever they want it

→ **Engage** – We cultivate new ways for people to participate in their cultural heritage



## Engage



→ What does Europeana provide?



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# Europeana content

→ 29 million items

- From every domain  
e.g. galleries, libraries,  
archives, museums,  
audiovisual collections
- From all 27 EU member  
states, plus an additional 7  
countries

→ Portal interface available in 31  
languages

→ 17m images

→ 11m texts

→ 486,000 sounds

→ 199,000 videos

→ **14,000 3D objects**

→ Video and sound = 2.5% of  
Europeana content but research  
shows that users are 10-times  
more likely to click on audiovisual  
content than any other kind





# What types of data does Europeana hold?

Texts Images



Video Sound 3D



ZTI\_Ft\_1112-37

MIS

CC BY SA



→ Who provides content to Europeana?



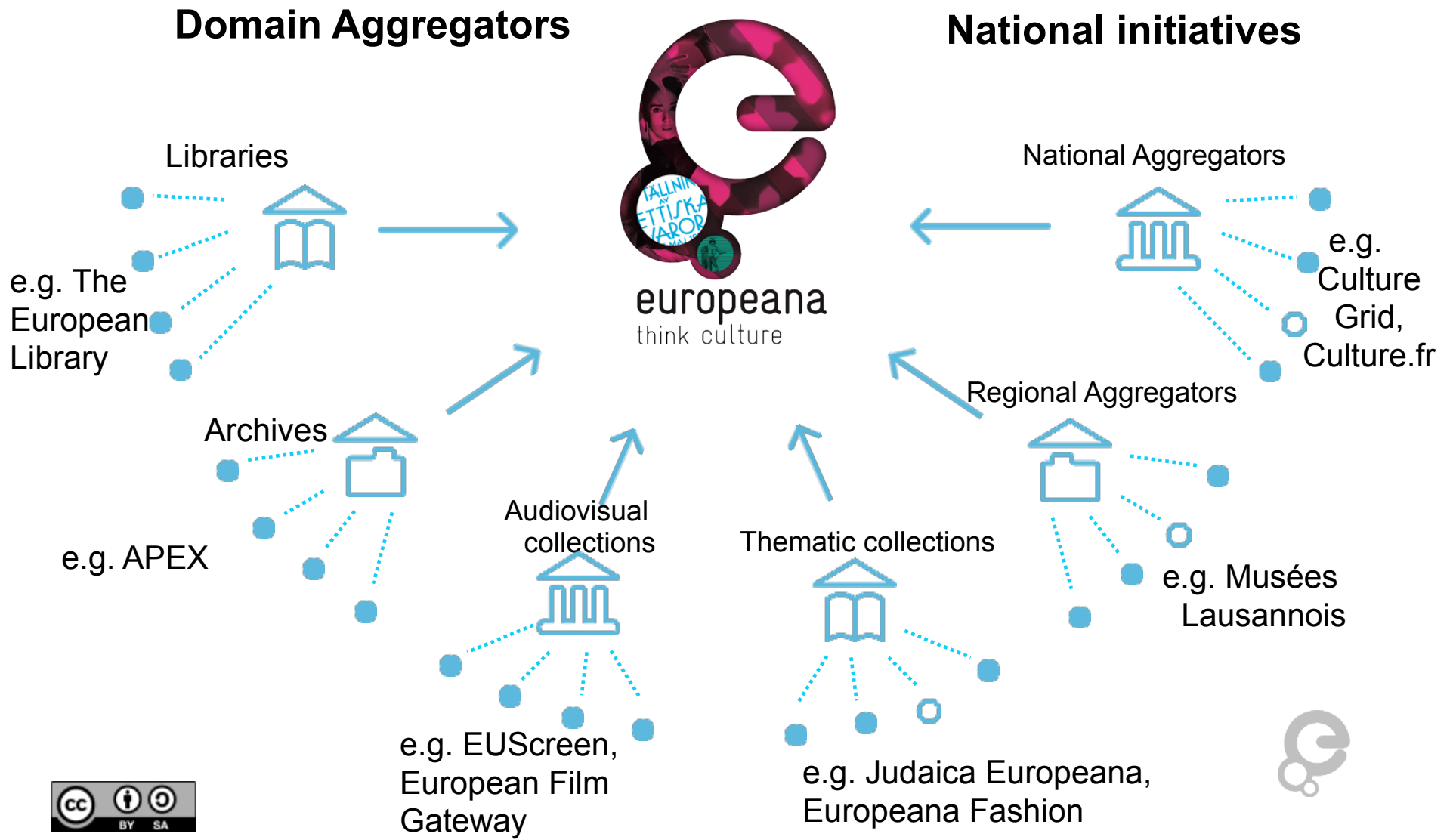
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# How does Europeana get its content?

- Through its aggregation structure, Europeana represents 2,300 organisations across Europe
- From 150 Aggregators
  - Promoting national aggregation structures
  - More efficient than working with every individual content provider
  - Helps to achieve international standardisation
- End-user generated content
  - Crowd-sourcing projects such as Europeana 1914-1918 and Europeana 1989



# Who submits data to Europeana?



# Aggregation process

Partner request to Europeana

Data Exchange Information

Re-routing information

Establish partnership between Europeana & Cultural Heritage Org

Sign Europeana Data Exchange Agreement

Workflow with Operations Team begins

Sign Content Contribution Form

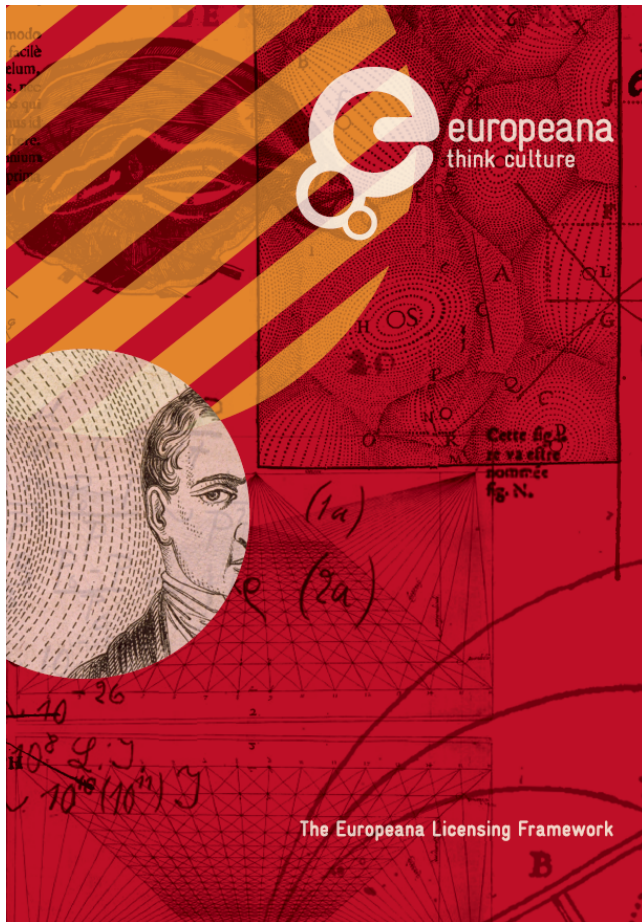
Ops Team provides feedback on harvesting and metadata mapping

Ingestion of provided datasets

Ingestion of updated and new datasets



# The Europeana Licensing Framework



The Framework consists of:

- Europeana Data Exchange Agreement
- Creative Commons Zero Universal Public Domain Dedication (CC0 waiver)
- Europeana Data Use Guidelines
- Europeana Terms for User Contributions
- EDM:rights field of the Europeana Data Model

These elements ensure all data can be aggregated and freely re-used.



# → Accessing and re-using Europeana data



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# How do users access Europeana content?

Europeana aims to provide content in the users' workflow – where they want it, when they want it.

→ Europeana portal

- e.g. via searches, virtual exhibitions, featured items

→ Project portals/exhibitions

- e.g. BHL- Poisonous Nature, Europeana Fashion

→ Websites and apps using Europeana API – devised at hackathons or independently

→ Social media/blogs

- e.g. Facebook, Twitter, Pinterest, Retronaut





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# Europeana's huge cultural dataset open for re-use

- As of September 2012, Europeana's metadata became available free of restrictions under the terms of the Creative Commons Zero Public Domain Dedication – CC0.
- Great news for developers
  - API
    - Hack4Europe! is a series of hack days held in different locations across Europe, where developers have access to the API and two days to create an app using it.
    - Search widgets for websites, e.g. National Library of Ireland catalogue, Partage Plus
    - Independent development – anyone can request API-keys
  - Linked Open Data – a subset of data is available for use in LOD initiatives



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## Useful links

- Europeana portal [europeana.eu](http://europeana.eu)
- Europeana 1914-1918 [europeana1914-1918.eu](http://europeana1914-1918.eu)
- Europeana end-user blog [blog.europeana.eu/](http://blog.europeana.eu/)
- Europeana Professional [pro.europeana.eu](http://pro.europeana.eu)
- Europeana Professional blog [pro.europeana.eu/blog](http://pro.europeana.eu/blog)
- Facebook [facebook.com/Europeana](https://facebook.com/Europeana)
- Twitter [twitter.com/EuropeanaEU](https://twitter.com/EuropeanaEU)
- Pinterest [pinterest.com/europeana/](https://pinterest.com/europeana/)
- Google+ [plus.google.com/115619270851872228337/posts](https://plus.google.com/115619270851872228337/posts)
- Linked In [linkedin.com/groups/Europeana-134927/about](https://linkedin.com/groups/Europeana-134927/about)





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Thank you

